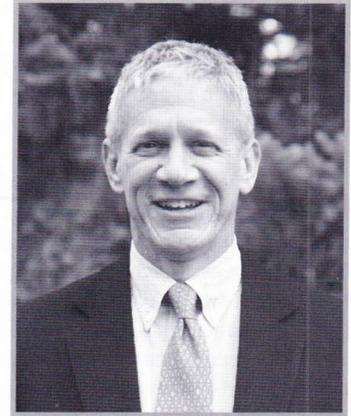


Cedalion Health

Customized Patient Care

By Marty Coffin Evans



Dr. Todd Dorfman

Dr. Todd Dorfman has spent many years as an actual emergency physician

and trauma program director before deciding to change the focus of his career. Accustomed to being on call, he wanted to be more involved with prevention and proactive health care. He found that the timing was right to shift gears and decided to create Cedalion Health, a customized solution to health care. As an executive

health consultant, Dr. Dorfman offers personalized and comprehensive care to his patients.

"I began organizing my practice so that I could help patients with both disease prevention and with dealing with disease progression following a diagnosis. My office functions as a medical assistant, where we interface with our patients and other offices and set up different appointments, as needed," he explains. The result is customized health care, with Dr. Dorfman taking a consulting role.

"My husband and I could not be happier with Dr. Dorfman at Cedalion Health," says patient J. "He is truly our partner in health and well-being. He takes the time to research our individual health issues for the latest and most up-to-date treatments and procedures. Dr. Dorfman is available night and day, 24/7, by email, phone, or text. With Dr. Dorfman, our appointments are never rushed; he sometimes spends two hours with us. He genuinely cares about our health. We are so grateful to have found him. He is a physician of exquisite qualities."

During an initial visit, patients can expect a baseline evaluation with a detailed outline, including a discussion of their medical history, a nutrition and exercise assessment, a lifestyle questionnaire, and an exploration of any problems they're experiencing. Current and past blood work will be discussed, with labs ordered as needed. "Once I have this information, I research the literature and develop a game plan," Dr. Dorfman says. "I become my patient's advocate and help her work through her health problems. The focus here is on prevention and on maximizing health care."

"Dr. Dorfman is fantastic. You can't get any better care than this! It's the best money I've ever spent," raves patient W. "I am a busy man, and I travel a lot. For me, the incredible comfort and convenience of having a doctor that I completely trust, and who I can literally call, text, or email any time of day or night, from around the world, and know he is going to be there... it's well worth the monthly fee."

His many years in emergency rooms and dealing with traumas, has convinced Dr. Dorfman that preventive care would have helped many of the patients he saw. Not all patients have advocates who can help them navigate the healthcare system. They may not know which doctor to see for what problem, let alone have the resources to travel for medical appointments

or for lab work. For patients who are not able to get to a lab for a blood draw, Dr. Dorfman sends a nurse to the home. "I can and have done home visits. I'm always available for my patients. They have my cell phone number," he states.

When patients come with a diagnosis and differing ideas about treatment, Dr. Dorfman spends time with them, helping them create an individual approach to their disease problem. "When I refer to other physicians, I use those who I would go to or send my family to see." In his referrals, he tries to match the patient with the other doctor's style and personality.

Dr. Dorfman notes that his practice is about evenly divided between men and women. Patient ages vary from the 30s to the 70s, although he does see some teenagers. "I don't give examinations, as one might expect from a primary doctor," he explains. "I serve as their consultant, focusing on preventing versus treating disease."

"Everything I do is scientifically based on very solid medicine. Over my many years of practice, there's not much that I haven't tried to help a patient deal with. Spending time with my patients and delving into their problems gives them customized care. We weigh the risks and benefits of their plan."

Camille initially worked with Dr. Dorfman in the emergency room. Now, she is his physician scribe at Cedalion Health. She continues to be impressed with how he listens to patients. "He loves to teach anyone who wants to learn," she shares, "whether that person is a patient, medic, nurse, or aspiring medical student."

If you want to make the most out of health care at the highest level of personalized service, Dr. Dorfman can help. Cedalion Health is located at 2355 Canyon Boulevard, Suite 102, in Boulder. For more information, call 720-381-3318 or visit www.cedalionhealth.com. **WE**

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